

ActiveFuel is to food what RedBull is to beverages
It redefines the category. It's not a dish. It's not a bar. It's a new way of eating.



ACTIVEFUEL™

The complete meal that adapts to your rhythm



2
MIN

Ready in 2 minutes
or even cold



Gluten free

20g
OF PROTEIN
PER SERVING
Net Wt. 270G



No Added
Preservatives
or Colorings



Shelf-Stable,
No Refrigeration
Required



Patented
Technology

WHAT MAKES IT UNIQUE?

ActiveFuel™ is not a bar, it's not just any ready meal. It's a new format of clean energy: 270g of real nutrition. 20g of protein. No fridge. No compromises.

Designed for life on the move, it can be eaten hot in 2 minutes or cold, wherever you are: at the office, while traveling, post-workout, or whenever you truly want to fuel your body.

Made with whole grain rice, chicken breast, and peas, sterilized with patented technology that preserves taste, texture, and nutrients.

No preservatives. No colorings. No compromises.

WHO IS IT FOR?

- For those who run all day but don't give up eating well
- For those seeking real alternatives to bars
- For those who work, train, study, travel... and need realnourishment, not just a snack

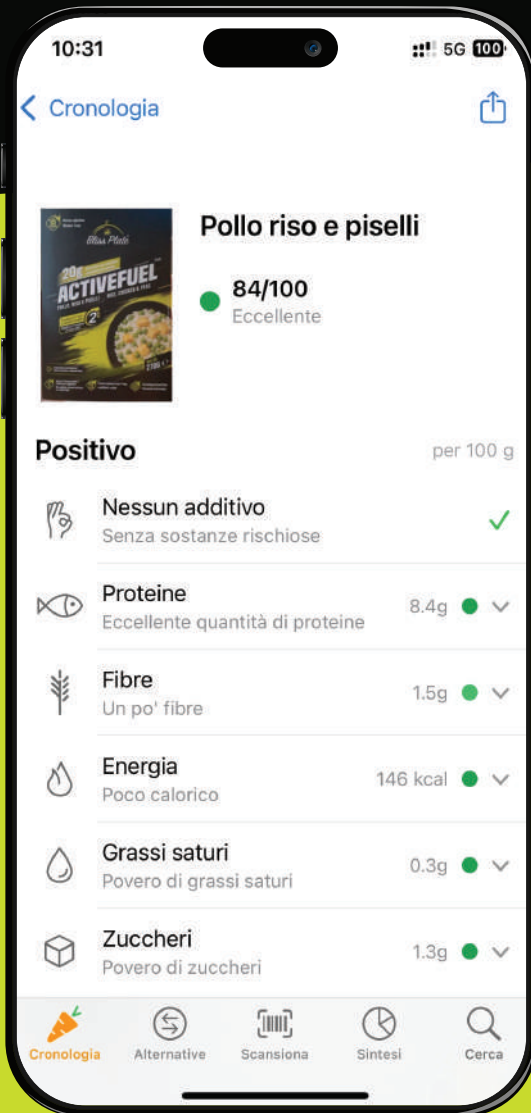
WHAT DO WE OFFER TO THE MARKET?

- A gluten-free product, no fridge required, shelf life of 9 months
- Simple, real ingredients with a balanced nutritional profile
- A modern, functional pack, ready to enter pharmacies, gyms, healthy supermarket corners, vending machines, and anywhere practicality + quality are needed

ActiveFuel™ is an idea, not just a meal.
It's the new way to eat well,
even when time or circumstances make it difficult.

YUKA + SALT

Discover how easily this innovation can reach your shelves.



ActiveFuel achieved an excellent score (84/100) on the Yuka app, thanks to the total absence of additives, its high protein content, and its reduced presence of sugars and saturated fats.

The only parameter above threshold according to Yuka is sodium, slightly higher than the recommended values.

We designed ActiveFuel for the body, not to please an algorithm.

- ✓ No additives
- ✓ High protein content
- ✓ Low in sugars
- ✓ Low in saturated fats
- ⚠ Sodium* slightly above Yuka threshold

** The sodium content partly comes from iodized salt, chosen to provide a useful contribution to thyroid function and metabolism. It is not an accidental excess, but a conscious nutritional choice, functional to an active and sporty target.*

WHY PROPOSE ACTIVEFUEL™?

Shelf life 9 months, no refrigeration required

20g of protein in a balanced meal

Ideal positioning for pharmacies, fitness corners, vending machines, and travel retail

Patented technology, guaranteed quality

Not a bar, not a ready meal:
a new format of nutrition

TRAIN YOURSELF ♦ EAT BETTER ♦ START AGAIN

Do you want to bring true innovation to your shelves?

Contact us at

commerciale@blissplate.it

or visit

www.blissplate.it

Discover the future of gluten-free ready meals.

*T*Trademark owner *BLISS PLATE* and exclusive distributor.

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